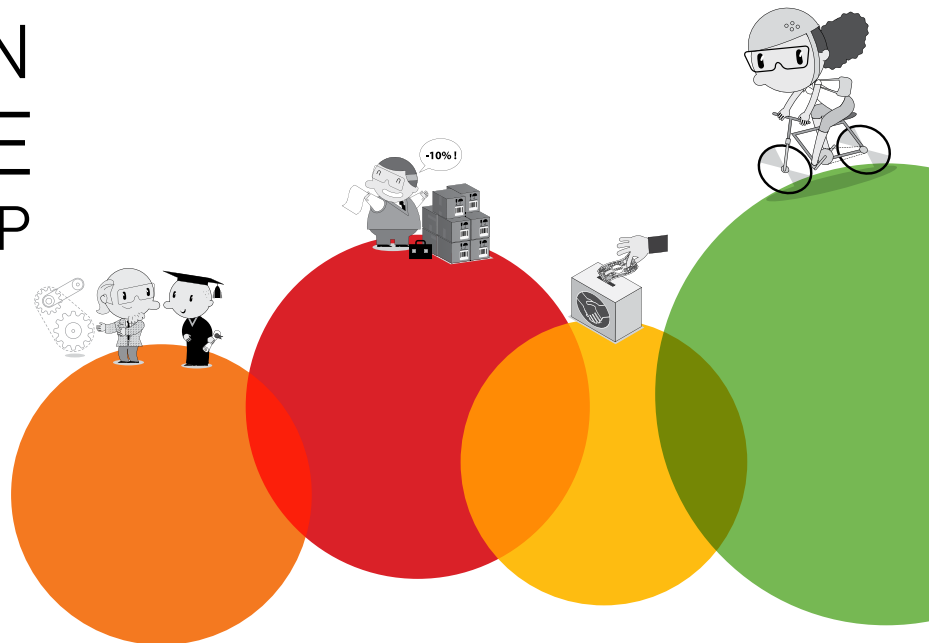


CONFERENCE ON RESPONSIBLE ENTREPRENEURSHIP

Serbian Chamber of Commerce
Resavska 15, Conference room
October 11, 2011



Agenda

09.30 - 10.00	Registration and welcome coffee
10.00 - 10.10	Welcoming remarks H.E Mary Warlick, Ambassador of the United States of America (TBC)
10.10 - 10.15	Welcoming remarks – Presenting of CC Alumni Group Member of the CC Alumni Group
10.15 - 11.00	Responsible Entrepreneurship (social, economical, etical) Jonathan Ortman, President of the Global Entrepreneurship Week
11.00 - 11.30	The Benefit of ISO 26000 Implementation in SMEs Martin Neureiter, CSR Company - Vienna
11.30 - 11.55	Relationship between CSR, Sustainability Indicators and Financial Results Geoffrey Mazullo, Emerging Markets ESG
11.55 - 12.05	Best Practice in Implementing CSR into the SME Obuca Pavle (TBC)
12.05 - 12.15	Benefits and Potential Risk for CSR in Serbian SMEs Sunce Marinkovic (TBC)
12.15 - 12.30	Final conclusions
12.30 - 13.15	Coctail lunch
13.15 - 14.00	Bus transfer to voluntary activity location
14.00 - 17.00	Voluntary activity for the Conference participants

Moderator: Neven Marinovic

